

Date: February 28, 2008
DIVA Center 110 W. Broadway, Eugene
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Subject: DIVA Announces 2008 Open Studios Art Tour Call to Artists

The Downtown Initiative for the Visual Arts is planning an Open Studios Art Tour for October 2008. The tour is self-guided and invites the public to visit the studios of local artists. Visitors will participate in demonstrations and purchase art directly from local artists.

DIVA invites artists from all disciplines in Eugene/Springfield and the surrounding communities to apply. Applications are available online and at DIVA Center, 110 W Broadway, Eugene. Applications must be submitted by 5pm on Saturday, April 19, 2008. Notification of acceptance will be given in May. The tour will take place over two weekends in October, Oct. 18th, 19th, 25th and 26th, 2008 from 11am to 6pm.

Along with application material artists must submit a \$20 non-refundable application fee and a \$200 participation fee in order to be considered and participate in DIVA's 2008 Open Studios Art Tour. DIVA membership is required. The annual membership rate of \$60 entitles you to participate in the Tour and receive DIVA member benefits.

DIVA will promote participating artists' through the sale of a 15-month full-color calendar. The calendar will also act as the event ticket and include a studio map. Calendars will be available for purchase at DIVA Center, local bookstores and other venues in the Eugene/Springfield area for \$22.

All sales of art during the Open Studios Art Tour will go to the individual artist. A preview exhibit of participating artists will be held at DIVA for 6 weeks, prior to the Studio Tour. A 35% commission will be taken on the art sold during the preview exhibition.

Application is available for download at the below address.

diva.proscenia.net/openstudio.htm

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